

## Goal: PUBLIC INFRASTRUCTURE

### Desired Community Condition(s)

Residents have safe and affordable transportation options that meet the public's needs.

### Program Strategy: TRANSIT SPECIAL EVENTS

57504

Provide convenient, efficient and affordable transit services to special events that are conducted for the general public within the Albuquerque Metropolitan Area.

Department: **TRANSIT**

### Service Activities

Special Events

### Strategy Purpose and Description

Shuttle service is provided from Park and Ride locations for special events. This program is intended to provide safe, convenient transport to the events, increase participation and limit the number of vehicles traveling to these events.

### Changes and Key Initiatives

Partial privatization for transit services to the Balloon fiesta has become a key initiative because transit does not have enough vehicles to provide adequate service.

### Input Measure (\$000's)

2002	110	110 GENERAL FUND	19
2002	661	661 TRANSIT OPERATING FUND	154
2003	110	110 GENERAL FUND	19
2003	661	661 TRANSIT OPERATING FUND	105
2004	661	661 TRANSIT OPERATING FUND	275
2005	661	661 TRANSIT OPERATING FUND	313
2006	661	661 TRANSIT OPERATING FUND	292

Strategy Outcome	Measure	Year	Project	Mid Year	Actual	Notes
Increased Ridership	Ridership: <input type="checkbox"/>	2001			72,257	
	<input type="checkbox"/>					
	Balloon Fiesta Ridership: <input type="checkbox"/>	2002	83,500			Program eliminated due to budget constraints
	<input type="checkbox"/>					

Strategy Outcome	Measure	Year	Project	Mid Year	Actual	Notes
Increased Ridership	Ridership: <input type="checkbox"/> State fair	2001			65.197	

	2002	75,000	58,560	
<i>Ridership: State Fair</i>	2003	75,000	65,073	
	2004	75,000	124,578	91% increase
	2005	125,000	123,060	
Increased Ridership-b	2006	125,000		

<i>Strategy Outcome</i>	<i>Measure</i>	<i>Year</i>	<i>Project</i>	<i>Mid Year</i>	<i>Actual</i>	<i>Notes</i>
Increased Ridership	<i>Luminaria</i>	2001			3,346	
		2002	4,500		2,715	
		2003	4,500		3,100	
		2004	4,500		2,880	
		2005	4,000	3,500	3,200	Number of trips available was reduced based on past years ridership
Increased Ridership-c		2006	4,000			

<i>Strategy Outcome</i>	<i>Measure</i>	<i>Year</i>	<i>Project</i>	<i>Mid Year</i>	<i>Actual</i>	<i>Notes</i>
Increased Ridership	<i>Summerfest</i>	2001			3,714	
		2002	4,000		3,000	
		2003	4,000		3,280	

2004	4,000	2,654
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2005	4,000	
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Increased Ridership -d	2006	4,000	
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**Goal:** PUBLIC INFRASTRUCTURE

**Parent Program Strategy:** TRANSIT SPECIAL EVENTS

**Department:** TRANSIT

**Service Activity:** Special Events

5786000

***Service Activity Purpose and Description***

Park and ride locations and shuttle services are provided for special events to increase participation and limit the number of vehicles traveling to these events.

***Changes and Key Initiatives***

***Input Measure (\$000's)***

2002	110	110 GENERAL FUND	19
2002	661	661 TRANSIT OPERATING FUND	154
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***Strategic Accomplishments***

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<b><i>Output Measures</i></b>	<b><i>Year</i></b>	<b><i>Projected</i></b>	<b><i>Mid-Year</i></b>	<b><i>Actual</i></b>	<b><i>Notes</i></b>
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Ridership	2002	83,500		64,275	2001 actual 72,257
	2003	83,000		71,453	
	2004	83,000		130,112	
	2005	83,000			
	2006	83,000			

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<b><i>Quality Measures</i></b>	<b><i>Year</i></b>	<b><i>Projected</i></b>	<b><i>Mid-Year</i></b>	<b><i>Actual</i></b>	<b><i>Notes</i></b>
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Customer complaints	2002	2			2001 actual 2
	2003	2			
	2004	2			
	2005	2			
	2006	2			